

# CHRIS FERRARI – <http://chris.gothacked.org>

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**OBJECTIVE:** Seeking Web Designer Position @ MainstreetHost

**EDUCATION:**

University at Buffalo  
Department of Media Study -Master of Fine Arts Program in Digital Art

*Current GPA: 3.89*

State University of New York at Fredonia  
Bachelor of Arts, Visual Art and New Media  
Overall GPA: 3.1, Major GPA: 3.71

**RELEVANT COURSES:**

*GRADUATE:*

Seminar in the Image (Conrad), Tactical Media (Kurtz), Rip, Mix, Burn (Sholz), Sociable Web Media, Death, Data, & Desire, Advanced Digital Arts Production (Scholz/Leonhardt), Media Robotics (Rinker/Stedman), Aesthetics (Korsmeyer), Locative Media (Shepard), Visionaries of Experimental Animation, Game Studies Colloquium, Graduate Reading Seminar.

*UNDERGRADUATE:*

**Programming:** Visual Basic Programming, Internet/Web Programming, Microcomputer Software, WWW Design and Programming, Media Production I, Interactive Design I, Systems Languages Protocols

**Music:** Rhetoric of Vision and Sound, Music History Western Civilization, Topics in Music History, Pop Music Workshop, Electronic Music Composition I & II, Sight Sound and Motion, Desktop and Audio Multimedia, Sound Studio I, Special Topics: Electronic Music Sound Styles

**Art:** 2-D Design, Drawing I, Interactive Design II, Media Production II, Advanced Interactivity, New Media Writing, Media Arts Practicum and Capstone

**RELEVANT SOFTWARE:**

Adobe Photoshop, After Effects, Macromedia Flash, Dreamweaver, Adobe Illustrator, Propellerhead Reason, Java Script, CSS, HTML, FTP, Audacity, very basic knowledge of: PHP, ASP, MYSQL.

**SKILLS:**

Masterful knowledge of HTML, Adobe Photoshop, After Effects, Macromedia Flash, and CSS as well as other audio/video applications. Completely comfortable with both Macintosh and PC OS. Limited experience with Linux. Strives to create new and fresh multimedia solutions. Is extremely adaptable to all situations. Works extremely well with others and serves as a motivational force in the workplace. Is self motivated and exercises team leadership qualities. Builds strong relationships with clients and colleagues. Always has innovative artistic insights and is ready to display creative ability in any given circumstance.

## EMPLOYMENT:

*University at Buffalo Department of Media Studies:* (<http://newmedia.gothacked.org/newmedia>) Fall Semester '05 – Spring'09 - Teaching Assistant/Adjunct Instructor. Responsibilities include, preparing exciting and informative course material and lesson plans. Engage students in fun and informative discussions and projects.

Courses Taught:

**DMS 121 Basic Digital Art** – teach skills including, photoshop digital image manipulation, audio editing and composition, animation techniques with after effects.

**DMS 155 Intro to New Media-** history and theory of web 2.0 technologies and blogging. Students are asked to create a podcast in which they write a script and storyboard, assemble into groups, shoot and edit video, create animation sequences and video overlay, and publish the content on a blog.

*Medaille College:* Spring '08 – Adjunct Instructor.

Course Taught: **MMS400 Advanced Web Design** - Students learn how to create webpages in accordance with XHTML standards. Web coding techniques covered CSS, javascript, video for the web, and macromedia flash.

## CLIENT LIST:

*BE Colleges:* (<http://www.gothacked.org/bewcollege/index.html>) WORK IN PROGRESS – create logo and branding for Boston based talent agency. Focus website on social networking portals. Each available act will have bio page with music and/or video. Pages editable by client using CMS.

*Buffalo Catering Company:* (<http://www.buffalocateringco.com>) Current – Logo, branding, design catering menus, create and maintain website – in progress

*Family Funktion and the Sitar Jams:* (<http://www.sitarjams.com>) Current. Create a simple website for band to edit tour dates, sell merchandise, accept booking inquiries, and allow users to listen to the music.

*Franklins Interior and Exterior Concepts:* (<http://www.franklinsiec.com>) Current – overhauled old website to create new image for potential contracting clients.

*Great Arrow Wine and Liquor:* (<http://www.greatarrow-wine.com>) Current – create website, branding, and logo for the North Buffalo liquor store. Pages are editable by client.

*Rome and Juliette's Restaurant and Bakery:* (<http://www.rjcaffe.com>) Current – create website that client will be able to update on their own time. All pages are editable using a light CMS system.

*Robinson Home Products:* (<http://www.robinsonknife.com>) Rebrand look of Robinson to create a more professional feel.

*Joes Deli Online:* (<http://www.joesdelionline.com>) Current - Web/Graphic Designer. Create and maintain Joesdelionline.com. Provide technical support and install and administer Wi-Fi access for the deli.

*Boston Eventworks:* (<http://bostoneventworks.com>) Winter 06 – Website maintenance and graphic design.

*ADPKG:* (<http://gothacked.org/ADPKG/index.html>) Winter 06 - Advanced Packaging and Fulfillment. Photography and website design

*theNEWDEAL:* (<http://www.thenewdeal.ca>) Summer04-present -Website updates/maintenance, photographer, cd design, tech support

*SUNY Fredonia Webmaster Internship:* (<http://www.fredonia.edu>) Spring 05 – Fall 06  
Webmaster, studies include but not limited to PHP SQL ASP and other assorted server side scripting languages. Studies will also entail understanding and maintaining the structure of SUNY Fredonia's website.

*Joshua Ritter* (<http://www.integral-insight.com>) Spring 04-Present  
Webmaster, Graphic Design, Web Graphic Optimization, Print Design, FTP Account Management

*SUNY College @ Fredonia School of Music* (<http://www.fredonia.edu/som/srt>) Fall 03 - Fall 04  
Freelance Multimedia Interactive Web Programming and Design, Flash Programming

*Educational Development Program* 5/02- 5/04  
Lab monitor and technician, on location troubleshooting, computer maintenance and repair  
Educational Development Program Webmaster (<http://www.fredonia.edu/edp>) Update and revamp existing EDP website structure. Responsible for upkeep of accurate information contained on the site

## **WORK SAMPLE:**

Portfolio (<http://chris.gothacked.org>)

Buffalo Tickets (<http://buffalotickets.gothacked.org>)

Polis T-Shirts (<http://polistshirts.gothacked.org>)

Gothacked.org (<http://www.gothacked.org>) Urban Interventionist Network. Co-Founder and Urban Interventionist